



JOHNSON CITY SOCCER ASSOCIATION

PO Box 453, Johnson City, NY 13790

<http://www.jcsoccer.org> – JohnsonCitySoccer@gmail.com

Affiliated with NYS West Youth Soccer Association and US Youth Soccer

July 2021

Dear Community Business Owner/Organization:

For over 30 years, the Johnson City Soccer Association has served our area's youth by providing a high-quality and fun recreational soccer program. This program, started in 1988, provides an active outlet for approximately 200 children, boys and girls, from Pre-K up through grade 8. Our primary goals are to teach basic soccer skills, to promote team spirit and good sportsmanship, and provide a healthy environment for youth development. This program also serves as a transition into the competitive scholastic squads at local area schools, beginning at the Modified (middle school) and JV levels. Many of our former players have continued on as starters in Varsity programs and some have even been accepted onto collegiate squads.

Unfortunately, all of this comes at a cost and costs are something that never stops rising. To assist our volunteer-led program in addressing these costs and to maintain the program's overall affordability, JCSA is soliciting sponsorships. Our principal focus is on Team Sponsorship where a community business or organization can make a small donation in return for our thanks and some publicity. This publicity comes in the form of logo or name placement on player jerseys, mentions in our email distributions throughout the season, and acknowledgement on our social media presence. Sponsorship donations will be used to maintain low registration fees and offset Association expenses such as equipment (balls, practice vests, and goals), field maintenance, referee assignments, and liability insurance.

At this time, we would politely request that you consider offering to serve as a Sponsor. Individual Team Sponsorship is offered at a donation of \$150. The term of each sponsorship is a single season, which begins with open practices in late July and continues through our Fall season games in September and October. Online recognition on our Association website will be maintained for a full year, August 1st through July 31st.

If you are interested or have any questions, please contact Association President Travis Warholc via JohnsonCitySoccer@gmail.com. A sponsorship agreement is attached or can be found on our Association webpage – www.jcsoccer.org/sponsors.php. **We request that all sponsorship agreements be completed by August 1st** so that we have sufficient time for jersey printing as well as to provide ample pre-season recognition.

Thank You,
Travis Warholc – JCSA President